

2020

Annual Report



Brighter
Days on the
Horizon



**DRIVE-IN STYLE
ANNUAL MEETING**
Tuesday, June 29, 2021
4:30 PM Registration and Dinner
5:30 PM Meeting Starts
Centennial Community Center
Stetsonville, WI

You must bring the registration form from the back cover of this report to the annual meeting to receive a \$10 electric bill credit.

2021 Annual Meeting Agenda

- 4:30 PM Registration (picnic-style dinner served)
- 5:30 PM Call to Order
Determination of Quorum
Pledge of Allegiance
Invocation
Rules of Order (page 16)
Notice of meeting and proof of mailing
Approval of 2020 minutes (page 19)
Introduction of candidates and first ballot
Introduction of bylaws amendments and bylaw vote
Additional ballot rounds will occur periodically as results are reported
Introduction of board/employees
Board Chairman's Report
Dean Tesch Memorial
President/CEO's Report
Guest Speaker, Jeff Springer, Electric Vehicles, DPC
Door prizes 9 gift cards to local restaurants, must be present to win
Question/answer period

OFFICERS

Brian Hallgren, *Medford*
Chairman

Charles Zenner, *Little Black*
Vice Chairman

Patricia Waldhart, *Deer Creek*
Secretary-Treasurer

DIRECTORS

JoAnn Smith, *Little Black*

Don Everhard, *Medford*

Cheri Klussendorf, *Goodrich*





Kenneth Ceaglske

President & CEO Report

Despite all the excitement in 2020, we had a very successful year both financially and operationally. We saw a slight decrease in sales for 2020, but also a corresponding decrease in expenses. Outage times were down, and member equity went up. Dairyland Power

(DPC) also had a good year and reflected that through power cost adjustment (PCA) credits through the year.

In a tradition that dates back to 1956, strong margins from today's members allowed the Board of Directors to make the financial decisions to continue to build members' equity in the Co-op, and refund capital credits to those who patronized the Cooperative in prior years. Effectively transitioning the ownership of the co-op from the former members to the current members.

The Bottom Line - Financial Performance

Kilowatt-hour (kWh) sales decreased in 2020 by about 2% as compared to 2019, but expenses were lower by almost the same percent as well. The average revenue per kWh increased slightly, most likely due to the lower kWh sales to spread the costs over. The cost per kWh of Wholesale Power also decreased slightly due to better performance at DPC resulting in PCA credits multiple times in the year.

Line loss improved yet again in 2020, the continued success a result of brushing, tree trimming, and the meter upgrade programs. The improvements are slowing as we get through the system, but the improvement of .5% still equates to the addition of 2 average member locations.

Favorable financial markets and timing allowed us to reprice a few of our loans from 5-7% down to the 4% range saving money over the life of the loan.

Wholesale power discussed above is always the largest part of our budget, but with the downturn in sales, the power bill followed. Add to that, because of favorable conditions at DPC, we received over \$120,000 in PCA credits that were passed directly through on the bills.

Nearly \$415,000 of capital credit refunds were made to members in 2020. With the 2020 capital credit retirement, the Cooperative has returned more than \$8.1 million to the member-owners since the Co-op's inception. This number was higher than many past years since DPC increased the percentage that they retire on an annual basis to move more money back to the hands of the cooperative members during the pandemic.

New Construction & Operations

37 new service installations were completed in 2020. Power line construction and replacements/upgrades in 2020 continued at a brisk pace with the primary focus on rebuilding 3 phase tie lines and replacing aging underground. Truck and equipment purchases in 2020 totaled about \$335,000. This allowed us to purchase a new cable plow and bucket truck to replace aging equipment.

Maintaining Reliability

The 0.75 average hours per member of outage time in 2020 was again well below the 5-year average of about 2 hours. Lower outage numbers and costs show the importance of the ongoing tree trimming and maintenance programs. There are also savings in overtime pay and replacement and repair of equipment in preventing outages. In 2020, about \$300,000 was spent on the contract for tree trimming, brush cutting, and herbicide treatments. This is nearing the end of a 10-year cycle to get through the entire system. From here, the goal is to keep the spending at the same level for a few more years and keep the rights-of-way clear enough to limit the amount of heavy tree work, trying to limit the work to mowing that can be completed faster and limit the risk of trees encountering power lines. We've experienced great cooperation from the members allowing the contractors to clear the rights-of-way and cut back trees and brush. This is paying dividends; Mother Nature has surely been kind to us as well!

Looking ahead to 2021

The 2021 capital budget calls for us to continue replacing and upgrading approximately 11 miles of the electric delivery system in areas where needed, at an approximate cost of \$700,000. We had plans at the beginning of the budget cycle to start the order process to replace a digger truck later in 2021 or early 2022 but luck was in our favor. There was one coming off the line scheduled for June that matched our needs closely. It was delivered in late April.

Taylor Electric Bright Horizons community solar has been operational since late 2015. We still have participation units to sell and look forward to talking with you if you are interested in taking advantage of the "green" option. Although not all shares are sold, the members are gaining benefits by the Cooperative owning this system. What is not sold to the membership directly is added to our general supply portfolio at a competitive price.

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President & CEO Report (continued)

Dairyland Power has indicated stable rates for the near term and our recent cost of service study indicated no need to have any rate adjustments to support our activities closer to home.

Thank you!

Following a very strange first year at Taylor Electric, I have been impressed with the skills and abilities of all the employees. We have a very solid and committed group dedicated to doing their part to accomplish what it takes to keep your power supply safe, reliable,

and affordable. When you see them at the meeting, in the office, or out and about in the field, please take a minute to thank them for their efforts.

As we look forward to the remainder of 2021 and beyond, rest assured that whatever life throws at us, we will be here focused on keeping the lights on for you.

We look forward to seeing you at your annual meeting on June 29th. Thank you for the continued support you have given us during this past year.

mobile The way to pay online!

SmartHub

Pay your energy bill online through Taylor Electric Cooperative. It's called SmartHub. And, here are some of the smart benefits:

- Pay your energy bill at Taylor Electric
- Available on your Apple or Android device
- View your billing history
- View and manage your electric usage
- Analyze and understand your electric usage
- Identify ways to lower your energy bill
- And, more

Questions?

Contact Taylor Electric Cooperative at (715) 678-2411 or (800) 862-2407, or go to www.taylorelectric.org.



Sign up for SmartHub -

SmartHub is Taylor Electric Cooperative's **FREE** online energy bill payment system that also allows you to monitor your daily energy usage. If you have already signed up for e-Bill, the co-op's former payment system, you can access SmartHub using the same e-Bill login and password.

1. From your computer or mobile Apple or Android device, go to www.taylorelectric.org or download the SmartHub app from the App Store.
2. Click on the SmartHub icon.
3. New to paying your Taylor Electric bill online? It's easy. And, it's mobile! Click on the signup link and follow the prompts to create your user name and password.
4. Already an e-Bill user? E-Bill users will be automatically redirected to the new SmartHub site. Log in with the same email and password. Due to increased security you will be asked to establish a new password.



Bylaw Amendments

The board is presenting three bylaw amendments for the membership to consider at the 2021 annual meeting to be held on June 29th at the Stetsonville Centennial Center. The first amendment is to allow for other than in-person voting. The next amendments are triggered by the first amendment: nominating committee timing, singular ballot/plurality vs. majority of votes to select the winner, and finally the term of service for directors appointed to fill a vacancy. The following is a summary of the proposed changes. If you have questions on the changes, feel free to contact a board member or me at the office.

Amendment 1, ARTICLE III MEETING OF MEMBERS

Section 5. Voting. Each member shall be entitled to one (1) vote and no more upon each matter submitted to a vote at a meeting of the members. At all meetings of the members at which a quorum is present, all questions shall be decided by a vote of a majority of the members voting thereon at such meeting except as otherwise provided by law, the articles of incorporation of the Cooperative or these bylaws. Two or more persons holding a joint or tenancy in common membership shall jointly be entitled to one (1) vote and no more upon each matter submitted to a vote at a meeting of the members. Any member which is a cooperative, corporation, partnership, limited liability entity, government body, church or voluntary association may, acting through its governing body, designate in writing its representative to act for it at membership meetings. Such written designation shall be filed with the Secretary before such representative votes at any such meeting, except that the chairman of any such corporation, limited liability entity, association, board, or body politic may cast its vote at such meeting if no such written designation for any other representative is so filed. Such representative or officer may also vote as an individual if he is a member. A guardian or court appointed legal representative of any member may vote on behalf of such member. ~~Voting by absentee ballot shall be only as specifically authorized by the board of directors.~~

If and when the board of directors authorizes the use of signed mail ballots, the completed ballot shall be mailed or delivered to the location and by the deadline specified in the notice of the membership meeting. A sealed envelope bearing the signature of the member and enclosing a marked ballot shall constitute the valid mail ballot of that member. Should the annual meeting be adjourned to a later date, the ballots will be stored in a secure location and the timely, valid ballots will be opened and processed at the reconvened meeting.

Where signed mail ballots are permitted, the board of directors may similarly permit electronic voting, provided it has first adopted authentication procedures to govern such voting that in the board's judgment will reasonably ensure that it is the member who is casting the vote and provided the vote is received in the manner, and by the deadline, specified by the Cooperative in the notice of the membership meeting.

First, we will look at the voting process. Currently the only way to vote for the directors who govern the activities of the cooperative or other issues is to attend the annual meeting and vote in person. The recent pandemic highlighted a need for options when we are trying to limit our contact with others and maintain social distance. This bylaw amendment would open the options for other than in-person voting, including mail in or electronic voting. It does NOT eliminate in-person voting as an option.

We were successful with our drive-in style meeting last year, and we will see what this summer brings with regards to restrictions and weather. We had a beautiful evening and favorable attendance, so the meeting was a success. With the same number of candidates to available seats, the election process was handled quickly. Two electric cooperatives nearby had the same challenges and different results. The one that utilized mail-in ballots was able to do most of the important business of the meeting, including director elections, even though they did not meet the necessary attendance for an official business meeting. The other was not able to conduct any of the business at hand, including director elections, since they did not have the required number of members in attendance at the meeting.

In the early days of the cooperative, the annual meeting was a big event. It attracted many members for both the responsibility of taking part in the cooperative business that they started and owned, as well as the social aspect of getting to town and catching up with neighbors and friends. Fast forward to the last few years—our attendance at the meeting has been less than 180 members (of 3,800) represented at the meeting. That equates to less than 5% of the membership having an active roll in choosing who governs the cooperative. I think most of us would agree that if only 5% of the population were voting in the national, state, and local races, we would need to look at the systems in place and try to increase the representation. The hope with mail-in ballots is that we can reach more of the membership for participation in the processes that drive what we do every day for our members.

Lastly, looking towards the rest of Wisconsin and nationally, many co-ops are using mail-in or electronic ballot systems to promote member participation as fewer and fewer members are taking time from their busy schedules to participate in the meetings. The annual meeting serves several purposes. We present the historical performance of the co-op, give a look to the future, allow an opportunity for members to voice concerns, and allow for members to elect the leadership of the coop-

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Bylaw Amendments (continued)

erative. With slight changes to the existing way that we do things, we can, and already do, have things in place to cover most of them. Monthly magazine articles, the Taylor Report, internet and social media posts, and the annual report are methods that we use today to get information out to the membership for historic or future information. Incoming concerns can be directed to me or to the board members for consideration. That leaves the ballot process as the final piece that needs an alternate presentation.

Amendment 2, ARTICLE IV DIRECTORS

Section 3. Nomination and Election of Directors. It shall be the duty of the Board of Directors to appoint a nominating committee in time to allow the committee to meet at least ~~forty-five (45)~~ninety (90) days before the date of the annual meeting of the members, at which directors are to be elected. The nominating committee shall consist of three ~~to five~~ members. ~~The committee chairman shall present the committee's nominations at the annual meeting.~~ Nominations may also be made by petition signed by not less than ~~twenty-25~~20 members ~~delivered to received~~ at the Cooperative's headquarters not less than ~~7 sixty~~ (60) days prior to the annual meeting. ~~Election shall be by majority vote for each director position. In the event no candidate receives a majority of the votes cast for a position, the candidate receiving the fewest votes shall be dropped from nomination on each successive ballot until one candidate receives a majority of the votes cast.~~

Election shall be by a singular ballot for all open seats, with each member casting votes for the same number of candidates as there are seats up for election. The candidates with the highest number of votes shall be elected to the open seats in order, by length of the open term (starting with the recipient of the highest number of votes, who shall be assigned to the seat with the longest term and the remaining seats then being filled in the same manner). In the event of a tie, the winner shall be determined by the flip of a coin or if more than two by the drawing of lots. In the event the number of qualified nominees equals or is fewer than the number of open seats, election may be by unanimous consent, voice vote or similar means, without the need to cast written ballots.

The second bylaw amendment involves the nomination and election process. It is a must-have part of the process if other than in-person ballots are considered, optional if in-person balloting is preferred.

The current bylaws call for a nominating committee that meets no closer than 45 days to the annual meeting date and allows for petition-based candidates up to seven days before the annual meeting. Considering mail time and ballot preparation, the timing would need to increase. The proposal allows for a minimum of 90 days for the committee, and 60 days for the petition prior to the an-

nual meeting to allow for a mail-based process and allows for candidates to make it into the annual report to be presented to the membership. Also, the amendment lowers the number of signatures on the petition from 25 to 20, gives the option of a slightly larger nominating committee. Finally, it would eliminate the need for the nominating committee chairman to present the candidates. Instead, they would be presented via the annual report with limited need to present at the annual meeting.

The second part of the amendment considers the concept of majority vs. plurality for who wins an election and a singular ballot for all seats. It is a must-have for the other than in-person options and optional for in-person voting.

Majority is where we are currently and it means that for a candidate to win the election, he or she must get 50% of the votes, plus one more vote. This can set us up for multiple ballots for the same position if more than two candidates run for it. In the case of three candidates running for one position, for a majority winner, it would take one candidate receiving 50%+1 of the votes and the other two candidates splitting the remainder, or there would be the need for another ballot after removing the low vote getter from the ballot. Where we lack director districts and only have "at large" directors, this adds additional complexity and increases the chances of a revote.

Sample, 100 voters (vote for 1 candidate) 100 votes cast

Candidate A	Candidate B	Candidate C	Candidate D	Outcome
51 votes	17 votes	16 votes	16 votes	Candidate A wins
49 votes	18 votes	17 votes	16 votes	Remove candidate D and revote
49 votes	25 votes	24 votes	N/A	Remove candidate C and revote
More than 51 votes	Less than 51 votes			Candidate A wins

This would be followed by a vote for the second board seat as well, and in the case of 2021, we have a third seat open.

Plurality is the concept where the person getting the most votes wins. In the case of three candidates running for one position, using plurality to determine the winner could result in a finish as close as 34% to 33% and 33%. With our "at large" directorships, there are at least two director seats open in any year, so the plurality concept would support the highest two vote getters from a singular ballot as the winning candidates. This is how it is done in most elections for multiple seats, the school board for example. If there were two seats open, and at least three candidates running, the ballot would ask for the member to vote for up to two candidates.

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Chairman's Report - 5/1/21

As we look back at the past year, most of us, I believe, could have never predicted even a fraction of what has occurred. We have had so many changes in our day-to-day lives...you could probably pick out anything and it has changed.

And our Board of Directors has been no different.

With the passing, late last year, of our beloved leader, Dean Tesch, we had a huge hole to fill in our hearts and in the business of our cooperative. We continue to miss Dean and his steady, knowledgeable leadership.

The board welcomed Don Everhard after last year's annual meeting. Don has been a great asset to our board and continues to work diligently to complete as many courses of study as he can on cooperative business.

Cheri Klussendorf also joined our board this past year to fill an opening. Cheri too, has been a great asset, and is furthering her studies of the cooperative world as quickly as she can. Cheri, like Don, has brought new perspectives to our group.

And finally, let us not forget Pat Waldhart, JoAnn Smith, and Chuck Zenner....three very strong directors who bring their long-time experience and deep knowledge to our cooperative.

Thank you to our directors for allowing me to be your chairman. It is an honor I do not take lightly.

But, enough about our directors.

President & CEO Report (continued)

Sample, 100 voters (vote for 2 candidates) 200 votes cast

Candidate A	Candidate B	Candidate C	Candidate D	Outcome
51 votes	51 votes	49 votes	49 votes	Candidates A & B wins

This election would satisfy both open seats with one round of balloting.

One concern that is common to most co-op annual meetings in recent years is in keeping them short and on topic. The days of bringing in outside speakers, whether they be industry related like the statewide or G&T representatives, or non-industry related speakers for the general benefit of the membership, are passing by. A concise and efficient ballot process will help keep the meetings moving along. The bylaw change also recognizes the potential for the situation where the number of candidates equals the number of open seats and would not require a ballot vote.

THE TAYLOR ELECTRIC COOPERATIVE BOARD OF DIRECTORS



Brian Hallgren
Chairman



Charles Zenner
Vice Chairman



Patricia Waldhart
Secretary/Treasurer



JoAnn Smith



Don Everhard



Cheri Klussendorf

A special mention and a great big thank you to our employees led by our President and CEO, Kenny Ceaglske. Our employees do the "heavy lifting" every day and we appreciate all they do. (For names and pictures, see page 14)

To close, you, our member-owners are the best. You are why the cooperative exists. Thanks to each of you for your support of the cooperative. All of us look forward to continuing our commitment to serve you for many years to come.

Thank you.

Amendment 3, ARTICLE 4, DIRECTORS

Section 4. Vacancies. Subject to the provisions of these bylaws with respect to the removal of directors, a vacancy in the office of director shall be filled by a majority vote of the remaining directors and a director thus elected shall serve for the unexpired portion of the term until the next annual meeting of the members or until his successor shall have been elected and shall have qualified.

The last proposed amendment deals with mid-term appointments. Currently, if a board seat is vacated for any reason, the board has the option to appoint a new board member. In the case of an appointment in the first or second year of a term, we have wording that requires a vote to fill the seat at the following election. This puts the new candidate up for election within a year of when they get appointed. The bylaw change allows the newly appointed candidate to serve until the natural expiration of the three-year term that they are replacing. This will help keep the election process as orderly as possible and eliminate the need for additional sections in the bylaws to sort out a mid-term election.

Bylaw changes will be presented toward the end of the annual meeting. Therefore any changes will not apply to the 2021 elections but would for 2022.

Dairyland Director Report

Dairyland: Safe and Sustainable

In 2020, Dairyland adapted swiftly to tackle the unprecedented challenges of COVID-19. While focused on providing critical electricity for Dairyland's 24 member cooperatives, they closely monitored the pandemic and took measures to keep employees, members and communities safe. Dairyland employees—whether working onsite, in the field or remotely—are committed to safety, 24/7 reliability and affordability for Taylor Electric Cooperative members.

In the midst of the pandemic, Dairyland had a smooth leadership transition in July 2020 when Brent Ridge became President and CEO (following the retirement of Barbara Nick).

The world changed in many ways during 2020. Dairyland's six **Strategic Priorities** support their overarching goal of **SUSTAINABILITY**. Dairyland's leadership team and the Board of Directors continue to address ongoing changes in the energy industry known as the "Four Ds": Decarbonization, Deregulation, Digitalization and Decentralization. To be sustainable, Dairyland must address these challenges and create long-term value for Dairyland's members.

Without a **Culture of Safety**, nothing is sustainable, and safety remains the highest priority at Dairyland. Dairyland is implementing human performance tools to strengthen and maintain a culture of safety as they strive for an operational goal of "zero incidents."

One thing that hasn't changed is the value of our **Cooperative Principles** and relationships. Dairyland has demonstrated commitment to transparent governance and strong relationships with members. Dairyland staff are focused on

improving communities and the quality of life in Dairyland's four-state region. As a cooperative, Dairyland makes positive impacts in its local communities and by supporting organizations that assist those facing economic challenges.

Aligned with the updated Mission, Vision and Core Values, Dairyland's **People 1st** culture is member-focused, clarifies employee roles and goals, and is enhancing communication throughout the organization.

Asset Reliability & Diversification are a priority as Dairyland transitions its energy resources to a lower carbon future. In 2020, Dairyland's Board of Directors approved a goal of 50 percent reduction in carbon dioxide intensity rate (over 2005 levels) by 2030. The Sustainable Generation Plan provides a framework for energy diversification, considering the economic impact on members, technological feasibility, social implications and environmental responsibility.

In January 2021, the Tatanka Ridge Wind Farm (Deuel County, S.D.) began operation. Dairyland has a power purchase agreement (PPA) to receive renewable wind energy from a 52-megawatt (MW) portion of the wind farm. Dairyland also has a PPA with Ranger Solar for a future addition of 149 MW from the Badger State Solar Facility.

The retirement of Dairyland's coal-fired Genoa Station #3 (G-3) was scheduled for June 1, 2021. Dairyland has owned and operated the coal-fired power plant, located on the banks of the Mississippi River in Genoa, Wis., since 1969. Employees remain focused on safe and reliable operation of the unit. Throughout this past year, Dairyland's power

plant availability has been in the top quartile for performance.

Natural gas will serve as the bridge to a low-carbon future, supporting renewable energy investments while giving new technologies time to advance.

Dairyland has a long history of recycling coal-combustion byproducts (CCB). In 2020, they achieved a significant sustainability milestone by recycling 100 percent of the fly ash captured by precipitators at G-3 and the John P. Madgett Station (Alma, Wis.). Dairyland's fly ash is most commonly recycled as a replacement for Portland cement in concrete. Adding fly ash into concrete contributes to a stronger, less permeable product at a lower price. Another beneficial reuse effort underway is participation in a pilot agricultural project with UW-Extension to test the effectiveness of CCB as fertilizer.

Financial and Competitive Strength is critical to sustainability. Dairyland balances building financial strength with ensuring competitive rates and sound operations.

The Board approved Dairyland's 2021 budget which resulted in an estimated 2.6 percent decrease in the average wholesale rate for Dairyland's member cooperatives on May 1. The 2021 budget supports the priorities outlined in Dairyland's strategic business plan to serve Taylor Electric Cooperative. A new wholesale rate design will also provide additional flexibility for member cooperatives.

Financially, Dairyland had strong margins in 2020 due to a favorable regional energy market, a reduction in budgeted operational/divisional costs and other factors. As a result,

Taylor Electric Cooperative is one of 24 member distribution cooperatives that receive power from Dairyland Power Cooperative, which is headquartered in La Crosse, Wis.

The Dairyland system serves over 255,000 meters across our region providing the benefits of electricity to nearly 600,000 consumers.

I've had the privilege of being a director of Taylor Electric Cooperative for 10 years and have been honored to serve as your representative on the Dairyland Board for two years.

–Chuck Zenner

Dairyland provided \$6 million of rate credits to members in 2020, reduced future expenses and is evaluating business development opportunities. In addition, Dairyland increased its cash retirement of Capital Credits to 5 percent (versus 2 percent) resulting in 2020 cash retirements of \$11.5 million and had three power cost adjustments (PCA) credits totaling \$2.8 million.

Dairyland has credit ratings of "A3" with a stable outlook from Moody's and "A+" also with a stable outlook from Standard and Poor's. Dairyland's Board and leadership team balance building financial strength with competitive rates and sound operations. Management of costs and risks, and modernizing processes to enhance efficiency will remain key areas of focus.

Dairyland is also investing in regional transmission opportunities that improve reliability and add value for members. By working with other utilities, regional transmission infrastructure has been strengthened to absorb changing generation sources while maintaining reliability.

Construction is scheduled to begin on the 345 kilovolt (kV) Cardinal-Hickory Creek transmission line (Dubuque, Iowa, to Middleton, Wis.) in Fall 2021 with an in-service date of 2023. Regional transmission projects, such as the CapX2020 line running from the Twin Cities to Rochester to La Crosse, the Badger Coulee line from La Crosse to Madison, and the Cardinal-Hickory Creek line are opportunities that both improve reliability and add value for members.

Transmission Construction crews work to safely rebuild, construct and upgrade approximately 50 miles of 69 kV transmission line each year. Each mile takes approximately two weeks to complete with roughly 17 poles per mile.

In 2020, Dairyland began a programmatic approach for adding middle-mile fiber optic communications to its existing transmission infrastructure, primarily for communication purposes. As the program progresses, excess fiber optic communication capacity may be available to enable rural broadband service providers access to the communities Taylor Electric Cooperative and Dairyland's other member cooperatives serve.

Growth and Innovation will foster sustainable business and long-term

competitive rates for members. Dairyland established a Business Development Fund in 2021 to seek opportunities for new revenue opportunities, while managing environmental and social risks. Dairyland and its members are also implementing strategies to support electric vehicle growth through the creation of CHARGE EV, LLC. CHARGE EV will help to lead the installation of more electric vehicle chargers in the rural areas served by Dairyland members in Iowa, Illinois, Minnesota and Wisconsin. Additionally, CHARGE EV will work with local businesses to help them learn more about adding EVs to their fleets.

Dairyland staff work with members to support economic development opportunities that will help communities grow by adding businesses and jobs. Securing economic development projects, such as the new Vortex Cold Storage facility in Freeborn-Mower's service area, are important for the entire Dairyland system.

Dairyland's system will grow by about 10 percent in the next few years with the addition of service territory acquired by member cooperatives, mostly in southern Minnesota. By seeking innovative solutions and implementing effective project management to achieve its strategic priorities, Dairyland will remain sustainable, adaptable and competitive as the energy industry transforms.

Dairyland has demonstrated its agility and commitment to safety, while reliably providing critical power throughout this unexpected pandemic journey. As your representative on the Dairyland Board of Directors, I am confident that Dairyland will continue to provide our cooperative with reliable, affordable and sustainable power today and for future generations.

–Chuck Zenner

Capital Credit Summary (12-31-20)

YEAR	AMOUNT ASSIGNED	GENERAL & ESTATES RETIRED	BALANCE UNRETIRED
1992 & PRIOR	\$6,200,798.77	\$6,200,798.77	\$0.00
1993	354,603.23	324,922.44	29,680.79
1994	481,457.29	386,010.43	95,446.86
1995	354,791.54	304,910.22	49,881.32
1996	534,890.46	499,773.02	35,117.44
1997	436,335.32	125,192.31	311,143.01
1998	258,541.17	26,998.20	231,542.97
1999	338,297.08	31,566.99	306,730.09
2000	193,534.53	16,742.42	176,792.11
2001	204,490.16	16,643.06	187,847.10
2002	183,971.17	13,372.62	170,598.55
2003	357,390.78	23,188.44	334,202.34
2004	261,348.87	14,103.35	247,245.52
2005	381,604.84	17,127.82	364,477.02
2006	284,189.98	11,614.69	272,575.29
2007	382,359.90	15,023.68	367,336.22
2008	391,535.30	14,407.28	377,128.02
2009	480,886.38	16,551.81	464,334.57
2010	317,526.86	10,297.70	307,229.16
2011	526,150.01	13,905.45	512,244.56
2012	371,401.55	8,912.20	362,489.35
2013	648,157.37	13,696.65	634,460.72
2014	569,129.38	10,377.47	558,751.91
2015	329,509.03	4,980.66	324,528.37
2016	576,587.04	6,178.85	570,408.19
2017	704,537.37	5,418.16	699,119.21
2018	662,057.95	2,770.05	659,287.90
2019	739,642.00	1,449.36	738,192.64
	<u>\$17,525,725.33</u>	<u>\$8,136,934.10</u>	<u>\$9,388,791.23</u>

Capital credits are the margins or profits of the cooperative that are assigned annually to each member based on their purchases of electricity. The above chart shows the portion of each year's capital credits that have been paid back to the members of the cooperative. These funds go back into the hands of the members, not into some investors' pockets.

AUDIT REPORTS

Each year the National Rural Utilities Cooperative Finance Corporation (N.R.U.C.F.C) requires an independent audit be made of the Cooperative's records. Our most recent audit was completed for the period ending December 31, 2020 by the auditing firm of WJ Bauman Associates Ltd, 1128 Oak Ridge Dr, Eau Claire, WI 54701.

A complete audit of the past year's operations was performed. The audit included a complete examination of income and expense entries of the past year to determine if they had been

made in accordance with generally accepted auditing standards, and other tests made of accounting records and procedures considered necessary.

The auditing firm appears before the board of directors at a regularly scheduled board meeting to make recommendations, changes, auditing entries and methods to further enhance the cooperative. Copies of the completed audit are sent to N.R.U.C.F.C. and are available at the office of the Cooperative.

Comparative Balance Sheets

(as of 12/31/19 and 12/31/20)

	December 31, 2019		December 31, 2020	
ASSETS				
UTILITY PLANT	\$29,801,202		\$30,536,738	
Less Depreciation Reserve	<u>(11,226,403)</u>	18,574,799	<u>(11,414,233)</u>	19,122,505
CURRENT AND OTHER ASSETS				
Cash-General	125,488		110,777	
Cash-Loan Funds	0		0	
Investment in Assoc. Organizations	4,649,447		4,645,118	
Investments-Economic Development Loans	0		0	
Investments-Other	249,820		8,079	
Farm Wiring-Notes Receivable	0		0	
Accounts Receivable (Inc. Dec. Bills)	882,364		790,088	
Materials and Supplies	226,998		267,737	
Prepaid Deferred Charges	<u>275,820</u>		<u>216,553</u>	
TOTAL CURRENT AND OTHER ASSETS		<u>6,409,937</u>		<u>6,038,352</u>
TOTAL ASSETS		<u>\$24,984,736</u>		<u>\$25,160,857</u>
LIABILITIES, CREDITS AND RESERVES				
LONG TERM DEBT				
CFC Loans	13,140,560		12,976,505	
REA Economic Development Loan	0		0	
DPC Economic Development Loan	<u>0</u>		<u>0</u>	
Balance Due on Long Term Obligations		13,140,560		12,976,505
CURRENT AND OTHER OBLIGATIONS				
Current and Accrued Liabilities	1,232,816		1,139,296	
CFC Line of Credit	0		0	
Other Liabilities	<u>77,745</u>		<u>88,297</u>	
TOTAL CURRENT AND OTHER OBLIGATIONS		<u>1,310,561</u>		<u>1,227,593</u>
TOTAL LIABILITIES		14,451,121		14,204,098
MARGINS AND MEMBER EQUITY				
Patronage Capital				
Taylor Electric Cooperative	11,169,396		11,716,491	
Dairyland Power	<u>5,616,687</u>	16,786,083	<u>5,809,234</u>	17,525,725
Capital Retired - Taylor	5,512,152		5,716,098	
Capital Retired - Dairyland	<u>2,210,066</u>	<u>(7,722,218)</u>	<u>2,420,836</u>	<u>(8,136,934)</u>
Net Patronage Assigned		9,063,865		9,388,791
Patronage for year	765,475		817,126	
Donated Capital	4,087		4,087	
Other Margins	<u>700,188</u>		<u>746,755</u>	
TOTAL MEMBER AND PATRON EQUITY		<u>1,469,750</u>		<u>1,567,968</u>
TOTAL LIABILITIES, CREDITS AND RESERVES		<u>\$24,984,736</u>		<u>\$25,160,857</u>

Statement of Revenue and Expense

	YEAR ENDING 12/31/19	YEAR ENDING 12/31/20
OPERATING REVENUE		
Electric Energy Revenue	\$9,750,282	\$9,653,632
Misc Electric Revenue	<u>60,491</u>	<u>48,488</u>
TOTAL REVENUE	9,810,773	9,702,120
OPERATING EXPENSES		
Cost of Purchased Power	5,485,650	5,261,144
Operating Expense	490,425	546,596
Maintenance Expense	626,273	595,418
Consumer Accounts Expense	346,375	344,538
Customer Service & Information	38,865	41,317
Sales Expense - Power Use	46,264	47,004
Administrative Expense	299,732	363,518
Outside Services Employed	44,965	52,488
Insurance, Safety & Benefits	121,492	109,254
Misc. General Expense	59,348	63,948
Directors Fees & Mileage	52,512	39,165
Maintenance of General Property	73,330	64,657
Depreciation Expense	854,282	902,168
Taxes - Property	138,439	142,142
TOTAL EXPENSES	<u>8,677,952</u>	<u>8,573,357</u>
Operating Margins before Interest	1,132,821	1,128,763
Interest on Long Term Debt	658,571	629,805
Other	<u>6,939</u>	<u>4,822</u>
TOTAL OTHER DEDUCTIONS	<u>665,510</u>	<u>634,627</u>
TOTAL OPERATING MARGINS	467,311	494,136
Other Interest Revenue	14,476	11,514
Other Non Operating Margins	<u>91,141</u>	<u>124,133</u>
TOTAL NON OPERATING MARGINS	<u>105,617</u>	<u>135,647</u>
TOTAL MARGINS - Taylor	572,928	629,783
TOTAL MARGINS - Dairyland	<u>192,547</u>	<u>187,343</u>
TOTAL MARGINS ASSIGNABLE AS CAPITAL CREDITS	<u>\$765,475</u>	<u>\$817,126</u>

Privacy Policy

I. PURPOSE

Taylor Electric Cooperative is committed to safeguarding confidential information for its member-consumers, within applicable federal and state legislation. Employees and directors are forbidden to disclose confidential or sensitive information gathered and maintained as part of their normal responsibilities. Employees are forbidden to acquire information of a confidential nature that is unnecessary to their jobs. This policy establishes fair information principles for the Cooperative in carrying out its responsibility to respect the privacy of personally identifiable information and to recognize the Cooperative's obligation to protect the confidentiality of business information.

II. POLICY CONTENT

A. Trust

The Cooperative maintains information about member-consumers suitable for its operations and for the benefit of its member-consumers. It collects personally identifiable information only by fair and lawful means and for appropriate purposes. It maintains the information in an accurate, complete and timely manner as necessary for the purpose for which the information is to be used. Member-consumers may examine service, billing and capital credit account information about themselves and may correct any inaccurate, incomplete or untimely information.

B. Security

The Cooperative maintains member-consumer information with reasonable and appropriate technical, administrative and physical safeguards to protect against

foreseeable hazards such as loss, unauthorized access, destruction, misuse, modification and improper disclosure. No record or computer system can ever be fully protected against every possible hazard.

C. Use and Disclosure

The Cooperative uses and discloses personally identifiable information about member-consumers in defined and responsible ways in order to carry out its operations and to benefit its member-consumers. It does not sell, rent, loan, exchange or otherwise release mailing lists or telephone lists of member-consumers for marketing purposes.

III. RESPONSIBILITY

The President/CEO is responsible for approving detailed practices and procedures for governing the collection, maintenance, use and disclosure of personally identifiable information about member-consumers and for the administration of this policy.

Here at Taylor Electric, you can count on Touchstone Energy® Values...

1. Integrity— we provide a quality, well maintained system to serve the members' electricity needs.

2. Accountability— we are controlled by the members and work to meet their needs.

3. Innovation— we explore new ways to maintain energy efficiency and provide new and useful services for the membership.

4. Community Involvement— we support economic growth and our employees give their time to improve the quality of life in the communities we serve.

Your Touchstone Energy® Cooperative



The Employees of Taylor Electric



Management Employees

From left – Wade Matyka, Line Superintendent, Ken Ceaglske, CEO, Patti Nelson, Finance and Administration Manager

Line Crew

From left – Jessie Knoll, Mike Eloranta, Colten Cummings, Tim Habermeyer, Geoff Mueller and Justin Fuchs



Office Employees

From left – Sadie Kapusta, Sheena Johnas, Becky Rindt and Lainie Kellnhofer

ACH– Recurring Payment Plan

Don't forget that we offer you the convenience and ease of having your monthly payment made automatically from your checking, savings or credit card account. And, you won't have to change your present banking relationship to take advantage of this service.

The ACH Plan will help you in several ways:

- ▲ It saves time—fewer checks to write
- ▲ Helps meet your commitment in a convenient and timely manner—even if you're on vacation or out of town

- ▲ No lost or misplaced statements, your payment is always on time—it helps maintain good credit
- ▲ It saves postage
- ▲ It's easy to sign up for, easy to cancel
- ▲ No late charges

Here's how the Recurring Payment Plan works:

You authorize regularly scheduled payments to be made from your checking or savings account on the 20th of the month. Or, you can authorize payments be made by your credit card on the 15th of each

month. Then, just sit back and relax. A statement will be mailed to you each month so you are aware of the amount being withdrawn from your account.

The automatic payment plan is dependable, flexible, convenient and easy. To take advantage of this service, go to our website at www.taylorlectric.org and choose the SmartHub button. Then select the Billing and Payments tab and the Auto Pay Accounts tab to fill out the appropriate information.

2019-2020 Statistical Comparison

	2019	2020
Underground Construction	2.69 Miles	0.77 Miles
Overhead Construction	(0.02) Miles	(0.94) Miles
Total Underground Miles	410.28 Miles	411.05 Miles
Total Overhead Miles	457.37 Miles	456.43 Miles
New Services	35	37
Total Services Billed	4,400	4,438
Total Kilowatts Purchased	73,320,334 KWH	71,742,302 KWH
Bright Horizons Kilowatts Generated	101,280	112,128
Total Kilowatts Sold	69,387,442 KWH	67,941,092 KWH
Total Kilowatts Unaccounted For	4,034,172 KWH	3,913,338 KWH
Percentage of Line Loss	5.50%	5.45%



In 2011, Taylor Electric Cooperative joined Focus on Energy. Through this partnership, you are now able to get expert advice on saving energy as well as take advantage of cash-back rewards when purchasing appliances, making home improvements, choosing efficient lighting and much more. To learn about Focus on Energy go to www.focusonenergy.com or call 800-762-7077.

2020 Director Scholarship Winners

The Taylor Electric Cooperative Board of Directors approved a motion on July 26, 2001, that each director of the cooperative donate one day's per diem to be used to fund Director Scholarships. The following 2020 graduates were awarded \$200 scholarships:

Congratulations!

Medford High School

Paige Brandner
Francine Seidl
Emily Schafer
Cade Shipman
Janessa Venzke

Colby High School

Elizabeth Stange

Northland Pines High School

Clarissa Edelburg



2020 Youth Scholarship Recipients

Each year area high school students are awarded \$500 scholarships from Taylor Electric Cooperative to be used toward post-high school education. Funds for the scholarships are the unclaimed capital credits from former Taylor Electric Cooperative members.

Congratulations!

Medford Area Senior High

Cassidy Balciar
Abby Tomandl

Colby High School

Sahanna Kussrow

Athens High School

Tori Halopka

Rib Lake High School

Oliver Robisch



Rules of Order for Official Business Meeting

(These rules are intended to be adopted at the start of the annual meeting)

1. The meeting will be conducted in accordance with Robert's Rules of Order, and under the following special rules of order:
2. A member wishing to speak is to give their name and the township in which they are a member.
3. During nomination and election proceedings for director seats, candidates will be allowed to speak for up to two minutes.
4. Resolutions must have been submitted to the Board of Directors for consideration at least 60 days in advance of the annual meeting, and mailed to all members for action at the annual meeting. This does not preclude members from making simple motions from the floor at the meeting.
5. Only members may be allowed to speak for two minutes on each issue and for one time only, except that an additional two minutes may be granted by unanimous consent.
6. No signs or handouts will be permitted within the building of the place of meeting, except such handouts as required for the official conduct of the annual meeting or as related to the Cooperative's business services. No handouts made available outside of the building will use the name of the Cooperative, its letterhead, or logo to imply that the Cooperative supports or opposes any candidate for director, or resolution.
7. No demonstrations shall be held within the building of the place of the meeting.

Co-op Connections

Participating Business List

Advance Auto Parts, Medford

10% discount on purchases up to \$200.00.

Broadway Theater, Medford

Purchase any size popcorn and get a matching size soda for free.

Glass to Go, Inc., Medford

5% off in-shop windshield replacement. Buy 1 Rain-X Wiper Blade, get second blade 1/2 off.

Jack's Auto Repair LLC, Stetsonville

10% off exhaust repairs over \$50.00,
10% off any brake related parts & labor.

Life's High Points Photography, Medford

15% discount.

Medford Health Mart Pharmacy, Medford

20% off any Health Mart label.

Meyer Auto Body, Medford

5% discount on any body repair over \$500.00. Up to a \$100 value.

Meyer Lumber, Dorchester

5% discount on discountable items, excluding all sale and clearance items (cash sales only). Cannot be used in conjunction with any other discounts/promotions. Card must be presented at each purchase.

Meyer Tire and Service, Medford

\$5.00 off any passenger or light truck tire- not good in conjunction with any other coupons or offers.

Napa Auto Parts, Medford

10% discount on cash & carry items (excludes engines, engine kits, transmissions, oil labor & sale items)

Northwoods Embroidery, Medford

Free digitizing on embroidery. Free set up on first color of screen printing.

River Country Cooperative Services

Athens, Dorchester, Greenwood, Hamburg, Owen.

10% discount on all dog and cat food.

Ron's Auto Body Repair, Medford

10% off for anyone over 55 or older on labor

Schierl Tire & Service Center, Medford

\$5.00 off an oil change. \$10.00 off parts for service repairs.

Stetsonville Lumber, Stetsonville

5% off single purchase over \$500.00 -not good in conjunction with other coupons or offers.

Stetsonville Oil Company, Stetsonville

\$5.00 off oil lube filter service.

Strama's Self-Serve, Medford

Buy one ice cream (cone or dish) and get the 2nd 1/2 price.

Subway, Medford & Colby

50¢ off any sub or salad.

Tallman Landscaping

5% off labor on projects over \$1,000 – free estimates.



Taylor Credit Union, Medford and Abbotsford

Free rental for one year on 3"x5"x22 1/2" safe deposit box – new rentals only. Requires existing savings account or initial savings account with \$5.00 balance. Limit one per family.

Wanke Builders, Medford

Free foundation water proofing on your new home purchase.

Willow Cottage Pet Grooming, Medford

\$5.00 off full groom service.

(all offers not good in conjunction with any other discounts or promotions)

Another Benefit of Co-op Connections Cash Back Mall pays you to shop

A benefit from your Co-op Connections Card gives you cash back when online purchases are made from more than 5,000 of your favorite stores. **GO TO:** <http://taylor.foryourpeople.com> and register, then download the shopping assistant. A free shopping assistant tool bar will appear at the top of your internet browser. This will help you monitor the cash that you are earning. As you make purchases at various retailers: Best Buy, Walmart and Target just to name a few, the money will accumulate in your account.



Cash Back Mall

When you set up the account you will decide if you want the money directly deposited into your account or a printed check. You can receive the cash in the amount of \$15, \$25 and \$50.

Membership Has Its Advantages

Taylor Electric Cooperative offers its members many “advantages” in the form of assistance through various service programs. If you would like more information on any of the items in the following list, please contact us. If you have a question about electricity or your electric service, we can give you the answer, or help you find it.

A lot of these programs offered are free of charge to our members. If there’s something here you’re not taking advantage of, we urge you to get more information on it today!

- ◆ Margins (profits) returned to members as capital credits
- ◆ Rental, sale and repair of dusk to dawn lights
- ◆ Power quality monitoring
- ◆ Appliance energy use testers available to rent
- ◆ Electric heat recommendations
- ◆ Voltage monitoring (for example, blinking lights)
- ◆ Rebates and incentives
- ◆ Economic development loans
- ◆ Co-op Connections Card
- ◆ Electric heat systems
- ◆ Energy-efficient lighting program
- ◆ Off-peak electric heat rates
- ◆ Electric grills
- ◆ Tree trimming & cutting (if near powerlines)
- ◆ School/Community safety programs & ads
- ◆ Farm wiring grant and loan program
- ◆ Secure Home Surge Suppression
- ◆ Member Appreciation Day
- ◆ Credit card and ACH payments accepted
- ◆ Scholarships for high school seniors
- ◆ Focus on Energy Program
- ◆ Youth Leadership Congress
- ◆ E-bill Payments
- ◆ Energy Star Rebates
- ◆ Pre-paid Metering
- ◆ Bright Horizons Community Solar
- ◆ SmartHub
- ◆ EV Car Charging Station



**Invest in your future
with Bright Horizons**

Purchase a unit of solar and begin enjoying the benefits of the sun on your electric bill.

Price reduction, now only \$710 per unit!

Now available for you to purchase for your non-profit organizations.

Call us today at 715-678-2411

If there's something here you're not taking advantage of, we urge you to get more information from us today!

Minutes of the 84th annual meeting

The minutes of the 84th annual meeting of Taylor Electric Cooperative held on the 30th day of June, 2020 at the Centennial Community Center, Stetsonville, WI beginning at 5:30 PM.

1. Board Chairman Dean Tesch called the meeting to order at 5:30 pm. The meeting was held drive-in style this year in the Centennial Community Center parking lot. Members remained in their vehicles during the meeting due to COVID-19. John Clausnitzer from WKEB radio, 99.3 FM, broadcasted the meeting live on the radio. Members were able to make motions and raise objections via their car horns/flashers.
2. Chairman Tesch led the membership in the Pledge of Allegiance and gave the invocation.
3. Chairman Tesch reported that 132 members had registered and declared a quorum was present. Total registration for the day showed 134 members were present out of a possible 3,827.
4. Chairman Tesch explained the packets that were handed out at registration which contained a ballot, nominating committee form and comment cards.
5. Chairman Tesch asked for approval and dispensing of the reading of the Notice of Annual Meeting, 2019 annual meeting minutes and Rules of Order as printed in the annual report. He also asked for approval of the Affidavit of Mailing. Approval was granted by the membership.
6. John Clausnitzer, WKEB radio, drew for the on-time prize of a \$100 electric bill credit. The winners were announced at the end of the meeting.
7. Chairman Tesch introduced the board of directors: Jeff Albers, former director Dennis Engel, Brian Hallgren, JoAnn Smith, Patricia Waldhart and Chuck Zenner. Tesch went on to explain Article IV, Section 5 of the bylaws regarding board compensation. He indicated that based upon the results of a recent survey of other cooperative's compensation, the board recommended a \$250 per diem. Tesch asked for any comments or questions regarding the increase.
8. Next Chairman Tesch explained the importance of the nominating committee which consisted of Chairman Rich Feldbrugge, Bill Elsner and Russ Bedroske. He asked the membership to write nominations on the form provided for nominees for the 2021 nominating committee.
9. President & CEO Ken Ceaglske began his presentation by talking about the challenges the cooperative has faced with compliance to the ever-changing rulings of COVID-19. He indicated that the office was closed from March-June and thanked the membership for adapting to these changes and using alternate methods of paying their electric bills. Ceaglske continued by telling the membership about his background and history prior to being hired at Taylor Electric. He also introduced the newest linemen at Taylor Electric: Jessie Knoll and Jeff Giesking. Ceaglske continued with the maintenance plans for the cooperative as well as changes being made at Dairyland Power Cooperative, La Crosse, WI regarding their generation plants. He closed with thanking the board, employees, WKEB and the Centennial Community Center staff for their hard work in making the annual meeting a success. He also thanked the membership for their continued support.
10. Chairman Tesch presented the nominating committee's slate of candidates and asked for approval from the membership for the re-election of incumbents Patricia Waldhart and Charles Zenner. He also presented Don Everhard to fill the unexpired term of Dennis Engel. There was a motion and second to approve this slate of candidates. There being no objections, the motion was approved.
11. Chairman Tesch asked for questions from the membership and also requested that the employees gather the nominating committee candidate forms.
12. The on-time winner was announced: Dennis & Diane Niggemann. John Clausnitzer drew for the remaining door prizes which consisted of the following: Rich Feldbrugge - \$20 Frickin' A gift certificate, Richard Dassow - \$20 Broadway Theater gift certificate, Frank Bohte - \$20 Stoney Acres gift certificate, John Vogedes - \$20 High View gift certificate, Jon Doman - \$20 Cattail Tap gift certificate and David Maurer - \$20 Turtle Club gift certificate.
13. As there was no further business to come before the meeting, a motion was made and seconded to adjourn at 6:05 pm. Motion carried.



Patricia Waldhart

Director Bios (in alphabetical order)



BRIAN HALLGREN

I am Brian Hallgren, a candidate for the Taylor Electric Cooperative Board of Directors. It has been a privilege to serve on the board of Taylor Electric Cooperative for the past six years and for the past six months or so, to also serve as board chair.

I am a long-time resident of the Medford area and graduated from Medford Area Senior High and then the University of Wisconsin-Stevens Point. I was very fortunate to work in business for many years with my twin brother. We were fortunate to have many good customers over the years and even more so, many great employees. I believe my business experience helps me in my TEC board duties in many ways.

I have been active in several organizations over the years and have enjoyed those opportunities to work with many people who believe in our area as much as I do. Currently I serve on the Medford Area Development Foundation Board and also on the Medford School Board.

And more importantly, I have been married to my wife Elaine for almost 35 years. We have two daughters, Sadie and Kelsie, and one son, Tony. Also, four grandsons!

My wish to continue on the board is to be part of the team that leads your cooperative forward. My cooperative and business experience, I believe, is beneficial to the cooperative. Thank you for the past six years and I would very much appreciate your support in the upcoming election.



CHERI KLUSSENDORF

Greetings, I am Cheri Klussendorf, the co-owner of Broadlands Grass Farm, with my husband Ryan. Our family milks 120 rotationally grazed dairy cows and raises 115 youngstock in the town of Goodrich. Ryan and I have been blessed with three teenage sons, Kale, Owen and Max, who all attend the Medford School District.

Upon moving to Medford 15 years ago, I became active in the community, serving on the Taylor County Dairy Breakfast Committee, Taylor County Farm Bureau Board, MASH Soccer Booster Board and volunteering as County 4-H Leader.

One of my beliefs is that a person can make an impact in their community by becoming involved. Since being appointed by the Taylor Electric Board in December of 2020 to fill a vacant position, I have enjoyed learning the business of electricity. In my time on the board I can see the impact a younger board member can have. I'm proud to see many generations are represented on our board. As I look to the future, I look forward to helping the board to continue to grow Taylor Electric Cooperative, while giving great service to our patrons. Thank you for your time, I look forward to continuing to serve all of you and appreciate your vote.



LISA KOHN

My name is Lisa Kohn and I would like to express my interest for a seat on the Taylor Electric Cooperative Board. I am on the County Office Committee for the Farm Service Agency here in Taylor County. I am also a member of the Farm Bureau, Taylor Credit Union, the Ladies Auxiliary to the Veterans of Foreign Wars Medford Chamber,

and I belong to the National Organization for Rare Disease. My husband Gary and I own and operate a dairy farm west of Medford. We have belonged to the Taylor Electric Cooperative for the last 35 years. My husband, son, and I have been actively involved in agriculture our entire lives. Being part of a coop has been something we support wholeheartedly, and we realize the benefits of the electric service provided by Taylor Electric.

I strongly believe in the cooperative form of ownership as it allows members to participate in the governance and direction. I've belonged to cooperatives all my adult life and have a good understanding of how they operate; I look forward to expanding my knowledge further. I would like to serve on the board to help Taylor Electric continue to offer reasonable rates with reliable services, and to help make a difference in our community. I've become knowledgeable and skilled with policy and organizational management. I am willing to persevere, keep an open-mind, apply training, and take leadership to find practical solutions that have a positive impact. I care about the future of Taylor Electric and my hope is that I will be able to offer consumer driven insight onto the expectations of its members. I would enjoy working together with the current boards members and management to provide the highest quality services at the lowest possible cost.



SARA MATYKA

My name is Sara Matyka. My husband, Mark, and I have been married for 24 years and have been raising our five kids in the Rib Lake area. I have been a registered 4-H Leader for the past seven years, a member of the Medford Area Chamber of Commerce, and a past board member of the MASS fair program. Mark and I live on

a 60 cow seasonal rotationally grazing farm we started in 2001.

Mark and I have been members of the Taylor Electric Co-op for the past 25 years and as electrical rates increase, I would

like to learn more and be an active part of decisions that affect us all. As a mother of 5, my oldest son has just graduated in December with a degree in Electrical Engineering. Our household, therefore, has had many discussions surrounding the electrical sector and it has sparked interest in me to learn more about it. I truly look forward to becoming a more vital part of our community. I appreciate your time and consideration in allowing me to fill a seat on our Taylor Electric Co-op Board.

Thanks, Sara Matyka



CINDY PERNSTEINER

My name is Cindy Pernsteiner, my husband Ed and I moved back to Medford about 45 years ago and have been customers of Taylor Electric ever since. We have three grown sons and six grandchildren.

We are retired, Ed was a mason/bricklayer and I worked for the City of Medford/

Medford Electric Utility for about 32 years. While working for the City, I received my Treasurer's Certification from UW-Green Bay.


I would find being part of Taylor Electric on their board very interesting and challenging. I find utility work very unique and the men and women working on the utility lines very dedicated. Hopefully with some of my utility experience I can be an asset to the board. I like being involved in our community and find the different programs Taylor Electric is involved with very interesting and valuable for our community.

Thank you for your time and consideration.



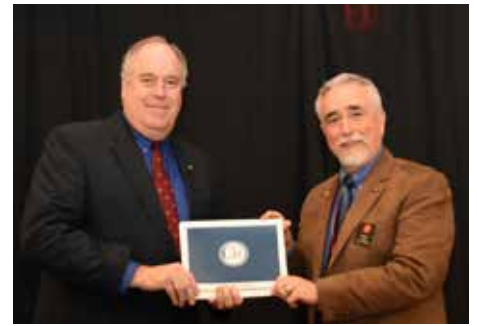
“Our mission is to be our members’ most valuable resource for energy and related services.”

-Taylor Electric Cooperative-

Your Touchstone Energy® Cooperative 

In Memory: DEAN TESCH

On October 31, 2020, Taylor Electric Cooperative's Board Chairman, Dean Tesch, passed away after a long, courageous battle with cancer. Dean displayed a tremendous amount of dedication during his illness to ensure that his duties as board chairman were never compromised. Dean served on Taylor Electric's board from 2006 until his death. In addition to serving the members of Taylor Electric as president, he was also the president of the cooperative's national financial institution, National Rural Utilities Cooperative Finance Corporation (CFC), Dulles, VA. He was also a director on the Dairyland Power Cooperative board from 2015-2019.



Dean (right) pictured with Steve Freese, WECA President and CEO.



Photos are representing Dean's involvement in the "Partners for a Brighter Tomorrow" campaign in Guatemala.

Tesch's leadership helped to successfully launch "Partners for a Brighter Tomorrow" in 2019, which sent four Wisconsin linemen to Guatemala to bring electricity to a rural village for the first time. Under Tesch's leadership, CFC and Taylor Electric were key partners in the project, and he traveled to the country to be part of the lighting ceremony.



Dean Tesch grew up in Appleton and graduated from Fox Valley High School in 1980. He graduated from Dr. Martin Luther College, in New Ulm, Minnesota in 1984 with a BS degree in elementary education, before earning his master's in elementary education in 1988. In 2000 he received his Certified Financial Planner designation. He worked as an elementary school teacher before establishing Tesch Financial Services, which he operated until his death.

Dean's commitment to the cooperative platform was second to none and his knowledge irreplaceable. He is survived by his wife of 36 years, Debra, his father, and extended family members.

ELECTRIC VEHICLE CHARGING STATION

Taylor Electric Cooperative and Chelsea Conservation Club have teamed up to install an EV Charging Station located at the clubhouse, N6357 State Hwy 13, Medford, WI 54451.

This Single Level 2 Charger can also be found online at:
www.plugshare.com/location/298381

Good will donations are requested.

CHARGE

- ⚡ CHARGE EV, LLC was created in 2020 by 31 electric cooperatives in the Upper Midwest
- ⚡ CHARGETM will build interest in and growth of electric vehicle sales in three ways:
 - Encourage electric vehicle (EV) adoption
 - Develop a visible network of cooperative-powered EV chargers
 - Provide information, educational opportunities and events for all stakeholders: consumer-members, dealerships, business owners, local electricians, etc.
- ⚡ The CHARGE network will help alleviate concerns over range anxiety and encourage exploration of our local communities and other points of interest.
- ⚡ Coming together for a common goal is what cooperatives are all about. Together, we will increase awareness and adoption of electric vehicles (EVs).
- ⚡ Homeowners will find their CHARGE home charger a smart and convenient way to utilize economical off-peak charging opportunities.
- ⚡ Employees of CHARGE EV, LLC, cooperatives are local experts with resources for those wanting to learn more about EVs and how EVs can be part of a home or business fleet.



Notes...

N1831 State Highway 13
Medford, WI 54451

Clip and use as Annual Meeting Registration and Prize Eligibility.

Bring this slip to the annual meeting to receive door prizes.


Notice of 2021 Annual Meeting Taylor Electric Cooperative

Tuesday, June 29, 2021
4:30 PM Dinner & Registration
5:30 PM Meeting

The 2021 annual meeting of the members of Taylor Electric Cooperative will be held at the Stetsonville Centennial Center in Stetsonville, Taylor County on Tuesday, June 29, 2021, beginning at 5:30 PM. Action will be taken on the following items of business:

1. Reports of officers, directors, committees and employees.
2. The seats up for election are as follows:
 - 3-year term, currently represented by Brian Hallgren
 - 3-year term, was represented by Dean Tesch
 - 1-year term, remainder of term that was vacated by Jeff Albers, currently represented by Cheri Klussendorf
 - Brian and Cheri are eligible for re-election, as well as the three additional candidates Lisa Kohn, Cindy Pernsteiner, and Sara Matyka
3. Consideration of bylaw amendments
4. Any such other business as may come before said meeting and or adjournment thereof.

Dated this 3rd day of June, 2021


Patricia Waldhart, Secretary